



## Ultra-compact USB Flash Drive by Buffalo

*A high speed and secure thumbnail for data transfer.*

**New Delhi, June 29, 2010;** Buffalo Technology, a global leader in the design, development and manufacturing of wired and wireless networking, storage and memory solutions today announced a complete range of ultra-compact USB RUF2 PSG Flash Drive series. Featuring AES Encryption Software the ultra-compact Flash Drive series provides solution to reliable data transfer and storage.

“The ultra-compact USB Flash Drive is so small in size that no inserting and removing is required, one can leave it plugged to the laptop and move. This thumbnail drive is an answer to fast, easy and secure way of data transfer with Turbo PC and Secure Lock” said Mr. Susumu Kobayashi, Country Head, Buffalo Technology.

With ultra-compact USB RUF2 PSG Flash Drive Series, one can just leave the drive plugged in and move on as they only extend 5mm from the Laptop. These new style of Flash Drives can transfer data 20% faster as it comes with Turbo PC. The Thumbnail Flash Drive supports Microsoft Windows 7 and comes in three different colour-Black, White and red.

### Features

1. **Ease of use and peace of mind:** These ultra-compact USB Flash Drives are more convenient than traditional drives as the new design left you use in plugged in.
  - No need to bother inserting and removing. The laptop even slides smoothly in and out of you bag.
  - Get peace of mind that you won't leave your drive somewhere. You can't loose what you don't take out.



2. **Turbo PC and Turbo Copy speed-increasing software built-in:** Buffalo Turbo PC and Turbo Copy speed-increasing software built-in to the drive.
  - Turbo PC for speeding up data saving.
  - Turbo Copy for speeding up data copying.
3. **Security covered with data encryption software:** Drives are compatible with Secure Lock Mobile data AES Encryption Software that can encrypt and save data. No worry about data being stolen, no matter consumers loose the drive.



### Price and Availability

Backed with 1 year of warranty the ultra-compact USB Flash Drive series is available in four capacities:

2.0GB capacity: Rs 700 (MRP)

4.0GB capacity: Rs 1000 (MRP)

8.0GB capacity: Rs 1600 (MRP)

16.0GB capacity: Rs 3200 (MRP)

The product is available in the market with reseller and large format retail outlets.

### About Buffalo Inc., Japan –

Buffalo Inc., based in Nagoya, Japan, is a leading global provider of award-winning networking, storage, multimedia and memory solutions for the home and small business environments as well as for system builders and integrators. With almost three decades of networking and computer peripheral experience, Buffalo has proven its commitment to delivering innovative, best-of-breed solutions that have put the company at the forefront of infrastructure technology. For more information about Buffalo Inc. and its products, please visit [www.buffalo-asia.com](http://www.buffalo-asia.com).

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