

# BUFFALO

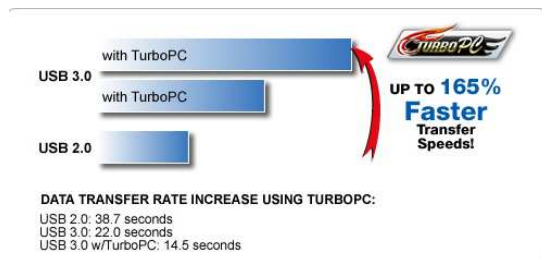
## Buffalo launches Eco Minded DriveStation USB 2.0 Hard Drive with Hardware Encryption and Turbo PC software

*A high speed solution to regulate power usage & conserve energy*

**New Delhi, May 25, 2010;** Buffalo Technology, a global leader in the design, development and manufacturing of wired and wireless networking, storage and memory solutions today announced their DriveStation USB 2.0 Hard Drive HD-CXTU2 series. The Drive Station HD-CXTU2 is a practical and versatile storage solution. Featuring an integrated hardware AES 256-bit encryption chip, the DriveStation HD-CXTU2 provides optional full disk encryption for protection against unauthorized access.

“The DriveStation HD-CXTU2 is idle for secure, high speed storage and backup. With a simple plug and play option and benefits like Eco Manager and Secure Lock this Drive Station proves to be an innovative storage solution for consumers” said Mr. Susumu Kobayashi, Country Head, Buffalo Technology. The DriveStation HD-CXTU2 also includes Buffalo Tools, a feature rich suite of tools designed to enhance PC performance.

With the DriveStation HD-CXTU2, one can store and back up thousands of music, video, photo and data files. The Drive Station also provides protection against unauthorized access with up to 165% faster transfer speed with the Turbo PC software.



### Key Specifications:

- **Hardware Disk Encryption for Windows:** Optional 256-bit AES Full Disk Encryption (FDE) protects your data from unauthorized access.
- **Connect & Go:** Preformatted Hard drive. No formatting or installation required.
- **Easy Logon for Windows:** Secure lock can remember your password on your computer for automatic logon.
- **Faster Transfer Rates:** Turbo PC increases windows PC file transfer rates by up to 165% over competing USB 2.0 hard drive.
- **Eco- Minded:** Eco manager for windows PCs regulates power usage, conserving energy& batter consumption.
- **Back up your files:** Buffalo's backup utility automatically back up your PCs, protecting your data.
- **Time Machine Compatibility:** Work perfectly with Time machine to back up your Mac Computer.
- **Energy Efficient:** Auto power feature powers the Drive Station on and off with your PC or other host device.
- **Cross- Platform Support:** Connects via USB on any PC or Mac for a seamless integration.

## **Price and Availability**

Backed with 3 years warranty the DriveStation HD-CXTU2 series is available in three capacities:

Drive Station 1.0TB for MRP 13,500/-

Drive Station 1.5TB for MRP 20,000/-

Drive Station 2.0TB for MRP 27,000/-

The product is available in the market with reseller and large format retail outlets.

## **About Buffalo Inc., Japan –**

Buffalo Inc., based in Nagoya, Japan, is a leading global provider of award-winning networking, storage, multimedia and memory solutions for the home and small business environments as well as for system builders and integrators. With almost three decades of networking and computer peripheral experience, Buffalo has proven its commitment to delivering innovative, best-of-breed solutions that have put the company at the forefront of infrastructure technology. For more information about Buffalo Inc. and its products, please visit [www.buffalo-asia.com](http://www.buffalo-asia.com).

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